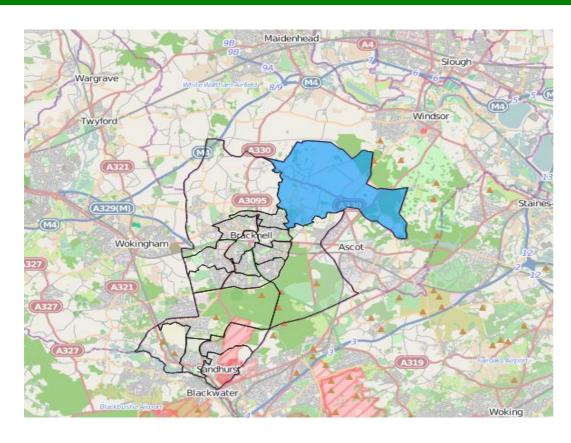
Bracknell Forest Winkfield and Cranbourne











INTRODUCTION

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This is a profile of Winkfield and Cranbourne Ward. It is intended to accompany the wider Joint Strategic Needs Assessment of Bracknell Forest. Profiles have been created for each of the Electoral Wards within Bracknell Forest.

The profiles are split into nine topics with these being accompanied by a summary of key findings and supported by metadata (information about the data used within the profiles).

The profiles are a tool which will be regularly developed with both improved functionality and also new and refreshed indicator data. We welcome your comments and suggestions so that we can ensure future developments are relevant and useful to you.

The profiles are in the main based only on data that are collected nationally with a high degree of completeness. This has been supplemented with local data where this has been considered appropriate.

Some indicators may give small numbers at Ward level. This should be taken into consideration when interpreting the data. Small changes in counts can lead to wide variance in the rate, and counts can vary significantly from year to year.

Any provisional conclusions drawn from the profiles should be compared with other sources of information, both quantitative and qualitative.

1. SUMMARY

There are 4,813 people living in Winkfield and Cranbourne, 7.7% of these are children aged 0 to 15 and 14% are older people aged 65 and over. The non-white British population accounts for 10.6% of the total poulation. 90% of the Winkfield and Cranbourne population were born in the UK. This is more than the average of Bracknell Forest.

Winkfield and Cranbourne is the 11th most deprived ward in Bracknell Forest (out of 18 Wards). 5% of children in Winkfield and Cranbourne are at risk of living in poverty, compared with 10.2% across Bracknell Forest.

In Winkfield and Cranbourne 4.4% of the working age population claim benefits compared with 7.4% in Bracknell Forest. 66.33% of the population of Winkfield and Cranbourne who are aged 16 to 74 years are in employment. This is lower than the average in Bracknell Forest. In Winkfield and Cranbourne, the majority of people in employment (53% of workers) were employed in Managerial/professional/technical occupations. 19% of workers were employed in Professional occupations. 21.3% of working age people in Winkfield and Cranbourne have no formal qualifications.

60.2% of children living in Bracknell Forest achieved 5 GCSEs at grade A* to C. 90% of children living in Winkfield and Cranbourne achieved 5 GCSEs at grade A* to C. 65.4% of children living in Bracknell Forest achieved the expected level of attainment at Key Stage 2. 91.7% of children living in Winkfield and Cranbourne achieved the expected level of attainment at Key Stage 2.

The average life expectancy at birth for males living in Winkfield and Cranbourne is 81.9 years. The average life expectancy at birth for females in Winkfield and Cranbourne is 87.6 years. Death rates from all causes in people aged less than 75 are Lower than expected. Emergency hospital admissions for all causes are Lower than expected*.

An estimated 19.7% of adults in Winkfield and Cranbourne are obese. An estimated 15.5% of adults in Winkfield and Cranbourne binge drink. An estimated 34% of adults in Winkfield and Cranbourne eat healthily.

There are a total of 2285 dwellings in Winkfield and Cranbourne. The most common housing type in Winkfield and Cranbourne is Detached. This accounts for 43.4% of all housing. The average household size in Winkfield and Cranbourne is 2.2 people and 1.5% of housing in Winkfield and Cranbourne is classifed as needing one or more bedrooms more than it has in order to be adequately sized for the number of people living there.

There were 106 crimes recorded in Winkfield and Cranbourne during 2013/14. This equates to 22 crimes per 1,000 people living in Winkfield and Cranbourne - a rate that is lower than the average across Bracknell Forest.

In Winkfield and Cranbourne 48% of the population live in areas classified as rural village and dispersed, 52% live in areas classified as urban city and

^{*} Given the age and gender structure of the population and national death/admission rates

1. SUMMARY

Category	Indicator	Winkfield and Cranbourne	Bracknell Forest Average	Ward Range Worst	Worst ∢	Local Au	thority Avera	ge Best	Ward Range Best
Deprivation &	Indices of Multiple Deprivation - IMD (2010)	7.9	9.6	17.6					3.0
access	% children in Poverty (2012)	5.0	10.2	19.9			A		3.3
	Access to Services - IMD domain (2010)	38.7	21.3	38.7		\			13.9
Economy &	% Job Seekers Allowance Claimants (November 2013)	1.0	1.5	3.1			-		0.5
Enterprise	Post-16 Qualifications - % Level 3 or higher (2011)	43.1	42.7	32.1					55.6
Education	% key Stage 2 Level 4+ (2012)	91.7	80.2	67.2			A		96.0
	% 5+ GCSEs A*-C (inc Maths and English) (2012)	90.0	60.2	35.1			A		90.0
Health	All Cause Mortality <75 (2008-10)	74.8	87.4	118			0		62
	Life Expectancy - males (2008-10)	81.4	80	75.5			N		84.5
	Life Expectancy - females (2008-10)	87.3	84.5	80.7			.		88.9
	Emergency hospital admissions for all causes (2010/11)	67.3	75.5	88.2			A		55.0
	% low Birthweights <2500g (2008-10)	3.0	6.5	8.1				\	3.0
Housing	% occupancy rating - bedrooms -1 or less (2011)	1.5	3.0	5.7			A		0.9
	% no Central Heating (2011)	1.1	1.2	2.2			<u> </u>		0.3
	% socially Rented (2011)	3.4	16.2	34.0					3.3
Community	Crime rate per 1,000 (2013/14)	22.0	37.1	153.7			A		11.5
Safety	Anti-social Behaviour rate per 1,000 (2013/14)	2.3	10.3	29.9					2.3
	Theft and handling stolen goods rate per 1,000 (2013/14)	5.8	13.2	76.8					1.7
	Violence with/without injury rate per 1,000 (2013/14)	2.3	6.6	22.7					1.5

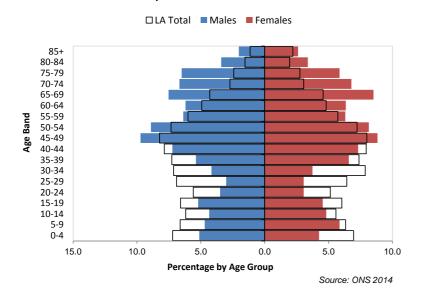
How to read the spine chart:

The shapes on the graph represent the value of the ward compared against the Local Authority average. If positioned to the right of the average line this suggests the ward is performing 'better' in a particular indicator, to the left suggests it is 'worse'. This does not necessarily mean higher or lower values, e.g. high GCSE attainment is 'better', whereas a high crime rate is 'worse'. The light grey rectangle represents the range between the 'best' and 'worst' wards in the local authority. The yellow circles represent values that are within the 75th and 25th percentile for that indicator, or where most values typically lie. The black triangles represent values that are better than the average, whilst the blue diamond shows values that are worse.

2. DEMOGRAPHICS

- Winkfield and Cranbourne has a population of 4,813. This figure has increased at a greater rate than it has on average across Bracknell Forest since 2001.
- The working age population is relatively small in comparison to Bracknell Forest.
- Related to this, the ward has a proportionately smaller young population (8%) and a larger older population (14%).
- The 2011 Census indicates that 11% of Winkfield and Cranbourne are BME, lower than the Bracknell Forest average.
- The largest single BME population is the White: Other White group. This group represents 39.8% of BME people and 4.3% of the total population of the ward.

Population structure 2013



Population Summary 2013

	Winkfield ar	nd Cranbourne	Bracknell Forest
Total Population	4,813	-	-
Males	2,323	48.3%	49.7%
Females	2,490	51.7%	50.3%
Children (0-15)	372	7.7%	9.5%
Working Age (16-64)	1,419	29.5%	32.9%
Older People (65+)	676	14.0%	7.3%
BME Population	512	10.6%	15.1%
Population (2001)	4,323	-	-
Population Change (2001-2011)	490	11.3%	6.3%

Religion 2011

	Winkfield an	d Cranbourne	Bracknell Forest
Christian	3,494	72.9%	60.5%
Buddhist	21	0.4%	0.7%
Hindu	33	0.7%	1.6%
Jewish	16	0.3%	0.2%
Muslim	48	1%	1.1%
Sikh	20	0.4%	0.4%
Any other religion	20	0.4%	0.4%
No Religion	817	17%	28.4%
Religion not stated	323	6.7%	6.6%

2. DEMOGRAPHICS

ETHNICITY

	Winkfield Cranbo		Bracknell Forest		Winkfield Cranbou		Bracknell Forest
Total BME (Non White British) Population	512	10.7%	15.1%				
White				Asian or Asian British			
British	4,280	88.9%	84.9%	Indian	58	1.2%	1.8%
Irish	44	0.9%	0.9%	Pakistani	33	0.7%	0.5%
Gypsy or Irish Traveller	2	0.0%	0.1%	Bangladeshi	0	0.0%	0.1%
Other White (Including White European)	204	4.2%	4.7%	Chinese	13	0.3%	0.5%
Mixed				Other Asian	18	0.4%	2.2%
White and Black Caribbean	23	0.5%	0.6%	Black or Black British			
White and Black African	10	0.2%	0.3%	Black Caribbean	18	0.4%	1.4%
White and Asian	40	0.8%	0.7%	Black African	8	0.2%	0.4%
Other Mixed	22	0.5%	0.5%	Other Black	1	0.0%	0.2%
Other Ethnic Group							
Other Ethnic Group	18	0.4%	0.4%				

HOUSEHOLD COMPOSITION

HOUSEHOLD COMPOSITION							
	Winkfield	d and	Bracknell		Winkfield	d and	Bracknell
	Cranbo	urne	Forest		Cranbo	urne	Forest
All Households:	2155		45,878	Lone Parent	136	6.3%	9.7%
				Dependent children	78	3.6%	6.6%
One Person Household:	645	29.9%	27.7%	Non dependent children	58	2.7%	3.1%
One Family Household:	1407	65.3%	65.9%	Other household types	103	4.8%	6.4%
All aged over 65	314	14.6%	6.5%	With dependent children	30	1.4%	2.3%
Married or same-sex civil partnership couple	816	37.9%	38.8%	All full-time students	3	0.1%	0.1%
No children	345	16.0%	13.5%	All aged 65 and over	8	0.4%	0.2%
Dependent children	373	17.3%	19.6%	Other	62	37.9%	38.8%
Non dependent children	98	4.5%	5.7%				
Cohabiting couple	141	6.5%	10.9%				
No children	95	4.4%	6.4%				
Dependent children	43	2.0%	4.0%				
Non dependent children	3	0.1%	0.4%				

2. DEMOGRAPHICS

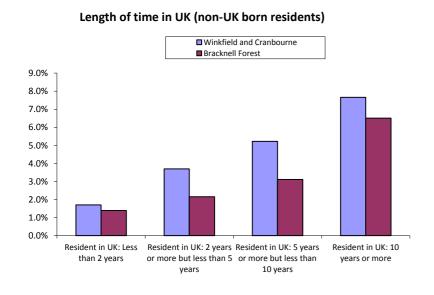
MIGRATION

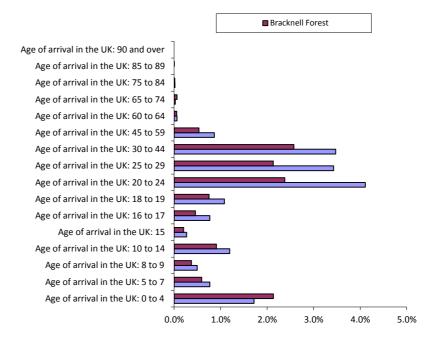
- 90% of the Winkfield and Cranbourne population were born in the UK. This is more than the average of Bracknell Forest.
- The majority of people living in Winkfield and Cranbourne who were not born in the UK have been resident in the UK for 10 years
- The majority of people living in Winkfield and Cranbourne who were not born in the UK moved to the UK when they were aged between 30 to 44.

Country of birth 2011

	Winkfield ar	nd Cranbourne	Bracknell Forest
United Kingdom	4,319	90.1%	86.8%
Ireland	38	0.8%	0.7%
Other EU	116	2.4%	3.7%
Other Countries	319	6.7%	8.8%

Age of arrival in UK (non-UK born residents)





3. DEPRIVATION, POVERTY AND ACCESS TO SERVICES

Indices of Multiple Deprivation (IMD)

- Winkfield and Cranbourne is the 11th most deprived ward in Bracknell Forest (out of 18 Wards).
- There are no people in the ward who are living in areas classed amongst the 5% most deprived in Berkshire, according to the latest Indices of Deprivation.
- There are no people in the ward who are living in areas classed amongst the 5% most deprived in Bracknell Forest, according to the latest Indices of Deprivation.

Child Poverty

- 5% of children in Winkfield and Cranbourne are at risk of living in poverty, compared with 10.2% across Bracknell Forest.
- This figure has risen by 1.8% since 2006.

Free school meals

 7.9% of children living in Bracknell Forest and attending schools in Bracknell Forest are eligible for and receiving free school meals. 3.8% of children living in Winkfield and Cranbourne are eligible for and receiving free school meals.

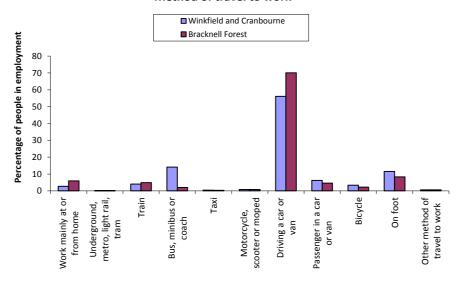
Accessibility

- Local bus services are provided by First in Berkshire & The Thames Valley. The nearest train station to Winkfield is Ascot train station.
- Bracknell has two main railway stations, Bracknell and Martins
 Heron, both of which are on the Waterloo to Reading Line
 operated by South West Trains. As a consequence of the
 frequent service on this line, Bracknell is now a major commuter
 centre with its residents travelling in both directions (westwards to
 Reading and eastwards to London Waterloo).

Access to Services

- There are 147 households in Winkfield and Cranbourne who do not own a car or van. This is 6.8% of all households in the Ward which is fewer than the Bracknell Forest average.
- The indices of multiple deprivation includes a measure of barriers to housing and services. On this measure Winkfield and Cranbourne is the 1st most deprived ward in Bracknell Forest (out of 18 Wards).
- 73% of people in the Ward are living in areas classed amongst the 5% most deprived in Berkshire, on this measure according to the latest Indices of Deprivation.
- 100% of people in the Ward are living in areas classed amongst the 5% most deprived in Bracknell Forest on this measure according to the latest Indices of Deprivation.

Method of travel to work



4. ECONOMY AND ENTERPRISE

In Winkfield and Cranbourne 4.4% of the working age population claim benefits compared with 7.4% in Bracknell Forest. Broken down:

Statistical Group	Group Winkfield and Cranbourne			Forest
Job Seekers	30	1.0%	1,170	1.5%
ESA and Incapacity				
Benefits	45	1.5%	2,475	3.2%
Lone parents	10	0.3%	675	0.9%
Carers	25	0.8%	605	0.8%
Other income benefits	-	0.0%	130	0.2%
Disabled	15	0.5%	665	0.8%
Bereaved	5	0.2%	125	0.2%
Total Claimants	130	4.4%	5,845	7.4%

Qualifications

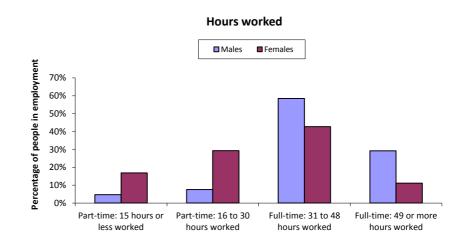
Recent statistics on qualifications are available at ward level using data collected as part of the 2011 Census. This showed that:

- 21.3% of working age people in Winkfield and Cranbourne have no formal qualifications.
- 43.1% were qualified to NVQ Level 3 or higher compared with 43% in Bracknell Forest as a whole.
- Please see the 'Education' section of these Ward Profiles for information on school attainment.

Employment

- In Winkfield and Cranbourne, the majority of people in employment (53% of workers) were employed in Managerial/professional/technical occupations.

 19% of workers were employed in Professional occupations.
- In Bracknell Forest as a whole the majority of people in employment (47% of workers) were employed in Managerial/professional/technical occupations.
 19% of workers were employed in Professional occupations.
- 66.33% of the population of Winkfield and Cranbourne who are aged 16 to 74 years are in employment. This is lower than the average in Bracknell Forest
- 2.4% of the population of Winkfield and Cranbourne who are aged 16 to 74
 years are unemployed. This is lower than the average in Bracknell Forest.



5. EDUCATION

We have to treat the following data with some caution due to the small numbers that are involved in the calculations. It is likely that differences between areas will be largely due to random effects occurring within the data. Data is only available at a Ward level for children who both live in, and attend school within, the local authority.

Pupil characteristics

- 16.2% of children living in Bracknell Forest come from non-White British backgrounds. 11.2% of children living in Winkfield and Cranbourne come from non-White British backgrounds.
- 8.7% of children living in Bracknell Forest have English as a second language. 3.8% of children living in Winkfield and Cranbourne have English as a second language.

Unauthorised absences

 0.8% of school sessions were missed through unauthorised absences by children living in Bracknell Forest. School absence data is not available for Winkfield and Cranbourne.

Key Stage 2 attainment

• 65.4% of children living in Bracknell Forest acheived the expected level of attainment in Key Stage 2. 91.7% of children living in Winkfield and Cranbourne acheived the expected level of attainment in Key Stage 2.

GCSE attainment

60.2% of children living in Bracknell Forest acheived 5 GCSEs at grades A* to C which included English and Maths. 90% of children living in Winkfield and Cranbourne acheived 5 GCSEs at grades A* to C which included English and Maths.

Schools

There are four primary schools located in Winkfield and Cranbourne;
 Cranbourne Primary School, Winkfield St Mary's CofE Primary School,
 Lambrook School and Meadowbrook Montessori School.

6. HEALTH

It is often difficult to use health data when looking at small areas such as Wards. This is because of the size of the numbers involved. For example, only a few people from each Ward may be admitted to hospital each year for a specific condition. When we are looking at numbers that are very small we have to consider two key points before they are used in profiles such as this. Firstly, when numbers are small we are not legally able to share them as the individual may be identifiable from the data. Secondly, it is difficult to come to any reliable conclusions from information which is based on these small numbers. It may also be the case that the information is not available at these low levels. This is particularly true of information about peoples lifestyles (for example, how many people smoke or drink alcohol). One of the ways that this is overcome is to use 'modelled' data. This is data that has been taken from a much larger number of people and used to estimate the likelihood of a certain characteristic appearing in other areas such as Wards depending on some key features of that area such as how many people of a particular age group live there.

- The percentage of live births to mothers living in Winkfield and Cranbourne which were of a low birth weight is estimated to be 4.2%. The percentage on average across Bracknell Forest is 6.3%. Any difference is not statistically significant.
- The number of people living in Winkfield and Cranbourne who are diagnosed with cancer is as expected given the age and gender structure of the population.
- The average life expectancy at birth for males living in Winkfield and Cranbourne is 81.9 years. The average life expectancy at birth for females in Winkfield and Cranbourne is 87.6 years.

Deaths

Deaths from all causes, all ages	Lower than expected*
Deaths from all causes, under 65	As expected
Deaths from all causes, under 75	Lower than expected
Deaths from all cancer, all ages	As expected
Deaths from all cancer, under 75	As expected
Deaths from circulatory disease, all	Lower than expected
ages	Lower than expected
Deaths from respiratory diseases, all	Lower than expected
ages	Lower than expected

^{*} Given the age and gender structure of the population and national death rate

Hospital admissions

Emergency hospital admissions for all causes	Lower than expected*
Planned hospital admissions for all causes	Lower than expected
Emergency hospital admissions for all coronary heart disease	As expected
Emergency hospital admissions for stroke	As expected
Emergency hospital admissions for heart attack	As expected
Emergency hospital admissions for chronic obstructive pulmonary disease	Lower than expected

^{*} Given the age and gender structure of the population and national admission rates

6. HEALTH

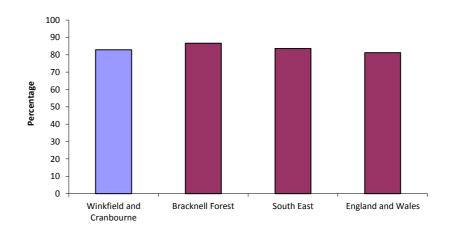
Lifestyles

- The heights and weights of children in reception year and year 6
 are measured annually as part of the National Child Measurement
 Programme. 5.93% of reception year children in Winkfield and
 Cranbourne are obese. An average of 7.5% of reception year
 children in Bracknell Forest are obese.
- The number of year six children measured who live in Winkfield and Cranbourne was less than 5 so data is not shown in this profile
- An estimated 19.7% of adults in Winkfield and Cranbourne are obese.
- An estimated 15.5% of adults in Winkfield and Cranbourne binge drink.
- An estimated 34% of adults in Winkfield and Cranbourne eat healthily.

Sense of health and wellbeing

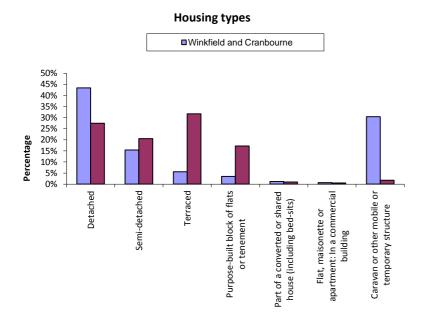
- According to the 2011 Census 82.9% of adults in Winkfield and Cranbourne feel that they are in either good or very good health.
- 6.6% of adults in Winkfield and Cranbourne feel that their lives are limited a
 lot due to ill health or disability and 9.1% of adults in Winkfield and
 Cranbourne feel that their lives are limited a little due to ill health or
 disability.

People providing at least one hour of unpaid care per week

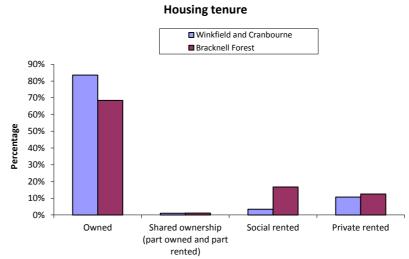


7. HOUSING

- The most common council tax band in which housing in Bracknell Forest falls is Band C. This accounts for 37.5% of all dwellings. Data is not available of council tax banding for Winkfield and Cranbourne Ward.
- There are a total of 2285 dwellings in Winkfield and Cranbourne.
 0.04% of these are shared dwellings. This is greater than the average number of shared dwellings across Bracknell Forest.
- The most common housing type in Winkfield and Cranbourne is Detached. This accounts for 43.4% of all housing.

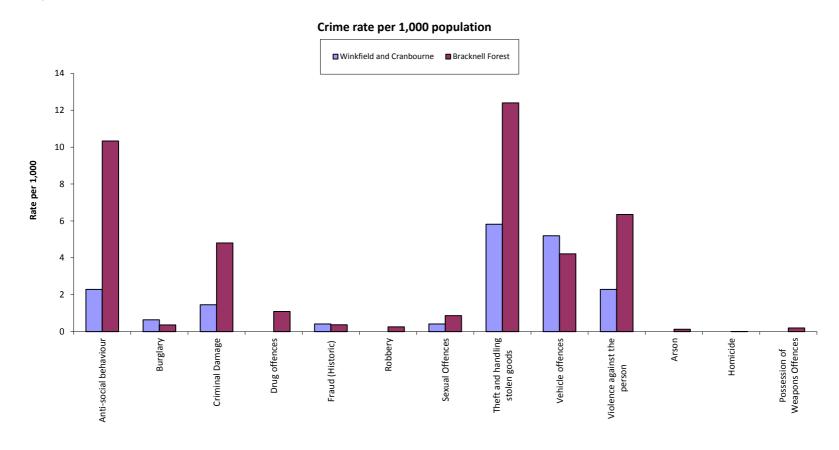


- The average household size in Winkfield and Cranbourne is 2.2 people. Which is smaller than the average for Bracknell Forest.
- The average number of rooms in houses in Winkfield and Cranbourne is 6. Which is more than the average for Bracknell Forest.
- The average number of bedrooms in houses in Winkfield and Cranbourne is
 2.9. Which is more than the average for Bracknell Forest.
- 1.53% of housing in Winkfield and Cranbourne is classifed as needing one
 or more bedrooms more than it has in order to be adequately sized for the
 number of people living there. This is fewer households than the Bracknell
 Forest average.
- 1.07% of houses in Winkfield and Cranbourne do not have central heating. Which is fewer than the average for Bracknell Forest.



8. COMMUNITY SAFETY

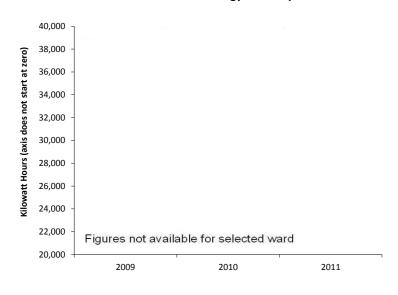
- There were 106 crimes recorded in Winkfield and Cranbourne during 2013/14. This equates to 22 crimes per 1,000 people living in Winkfield and Cranbourne - a rate that is lower than the average across Bracknell Forest.
- The most commonly occuring crime was classified as Theft and handling stolen goods for which there were 5.82 crimes per 1,000 people living in Winkfield and Cranbourne.



9. ENVIRONMENT

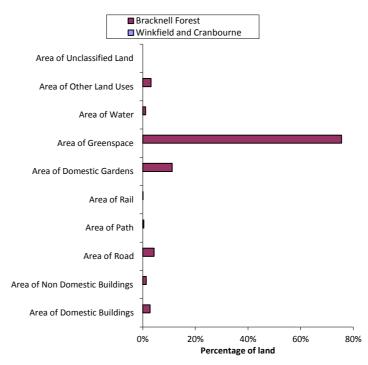
- In Winkfield and Cranbourne 48% of the population live in areas classified as rural village and dispersed, 52% live in areas
- Winkfield and Cranbourne has an area of 2450 hectares which represents 22.4% of the total area of Bracknell Forest Unitary.
- Population density describes the average number of people living in each hectare of land in an area. There are an average of 2 people living in each hectare of Winkfield and Cranbourne. This is fewer than are living on average in each hectare of Bracknell Forest.





The most common land use in Bracknell Forest is areas of Greenspace this is followed by areas of Domestic Gardens and areas of Road. Data on land use is not available for Winkfield and Cranbourne





10. SOURCES OF DATA

Item	Source	Date	Description
1. Summary Indicators			
Indices of Multiple Deprivation - IMD (2012)	Department for Communities and Local Government (DCLG)	2010	A national index of deprivation, where 32,480 Lower Super Output Areas are ranked in order of relative deprivation
% children in Poverty (2012)	Department for Work and Pensions (DWP)	2014	Measures the % of children in households receiving Child Tax Credits and with incomes 60% or less of the median
Access to Services - IMD domain (2010)	DCLG	2010	A national index of deprivation, where 32,480 Lower Super Output Areas are ranked in order of relative deprivation
% JSA Claimants (November 2014)	NOMIS	2014	DWP benefits data published by NOMIS
Post-16 Qualifications - % Level 3 or higher (2011)	2011 Census	2011	% of working age population with level 3 or higher
% key Stage 2 Level 4+ (2012)	DFE/Berkshire Local Authorities	2011/12	% of pupils achieving Level 4 or higher in both English and Maths
% 5+ GCSEs A*-C (inc Maths and English) (2012)	DFE/Berkshire Local Authorities	2011/12	% of pupils achieving 5 or more GCSEs at grade A*-C including English and Maths
All Cause Mortality <75 (2008-10)	Public Health England	2006-2010	Age/sex standardised mortality rates
Life Expectancy - males (2008-10)	Public Health England	2006-2010	Life expectancy at birth calculated from all cause, all age mortality
Life Expectancy - females (2008-10)	Public Health England	2006-2010	Life expectancy at birth calculated from all cause, all age mortality
Emergency hospital admissions for all causes (2010/11)	Public Health England	2006-2010	Age/sex standardised hospital admission rates
% low Birthweights <2500g (2008-10)	Public Health England	2007-2011	Percentage of live births with weight <2,500g
% occupancy rating - bedrooms -1 or less (2011)	Public Health England	2011	A measure of under-occupancy and over-crowding. A value of -1 implies that there is one room too few and that there is overcrowding in the household.
% no Central Heating (2011)	2011 Census	2011	The percentage of housing which does not have central heating
% socially Rented (2011)	2011 Census	2011	The percentage of households that socially rent
Crime rate per 1,000 (2013/14)	2011 Census	2014	Total crime rate per 1,000 population
Anti-social Behaviour rate per 1,000 (2013/14)	Thames Valley Police	2014	Total ASB rate per 1,000 population
Theft and handling stolen goods rate per 1,000 (2013/14)	Thames Valley Police	2014	Total Theft and Handling of Stolen Goods rate per 1,000 population
Violence with/without injury (2013/14)	Thames Valley Police	2014	Total violence with/without injury rate per 1,000 population
2. Demographics			
Population size	Office for National Statistics (ONS)	2013	Usual resident population on Census day 2011
Ethnicity	ONS	2011	Ethnic group of usual resident population on Census day 2011. BME is defined by ONS as including White Irish, White other (including White asylum seekers and refugees and Gypsies and Travellers), mixed (White & Black Caribbean, White & Black African, White & Asian, any other mixed background), Asian or Asian British (Indian, Pakistani, Bangladeshi, any other Asian background), Black or Black British (Caribbean, African or any other Black background), Chinese, and any other ethnic group.
Religion	ONS	2011	Religion or belief of usual resident population on Census day 2011

Item	Source	Date	Description
Household composition	ONS	2011	Members of each household on Census day 2011
Migration	ONS	2011	Usual residents who were not born in the UK recorded on Census day 2011
3. Deprivation			
Indices of Multiple Deprivation	DCLG	2010	A national index of deprivation, where 32,480 Lower Super Output Areas are ranked in order of relative deprivation. The Indices of Deprivation 2010 is not a measure of affluence; all of the indicators used in the index are designed to identify aspects of deprivation, not affluence. Therefore the area ranked as the least deprived is not necessarily the most affluent. Follow link for more information: https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/6320/1870718.p
	D.M.D.	2010	df
Child Poverty	DWP	2010	Measures the % of children in households receiving Child Tax Credits and with incomes 60% or less of the median
Pupils eligible for free school meals	Department for Education (DFE) and Berkshire Local Authorities	2011/12	% of pupils eligible for free school meals
Car Ownership/Public Transport	ONS	2011	Car ownership per household as recorded on Census day 2011
Method of travel to work	ONS	2011	Method of travel to work (those in employment) as recorded on Census day 2011
4. Economy and enterprise			
Benefits claimants	DWP/NOMIS	2013	DWP benefits data published by NOMIS
Employment status	ONS	November 2011	Employment status as recorded on Census day 2011
Qualifications	ONS	2011	Highest level of qualification as recorded on Census day 2012
5. Education			
All education indicators	DFE/Berkshire Local Authorities	2012	The educational data provides 2012 year-end information on pupil residency-based small area pupil attainment. Pupils who reside and attend schools within the Local Authority
6. Health			
Low birth weight babies	Public Health England	2008-2012	Percentage of live births with weight <2,500g
Cancer diagnoses	Public Health England	2005-2009	Cancer incidence rates - age/sex standardised
Life expectancy	Public Health England	2008-2012	Life expectancy at birth calculated from all cause, all age mortality
Mortality	Public Health England	2008-2012	Age/sex standardised mortality rates
Hospital admissions	Public Health England	2008/09-2012/13	Age/sex standardised hospital admission rates
Childhood obesity	Public Health England	2010/11-2012/13	Children classified as having a body mass index of 30 or more recorded during the National Child Measurement Programme (NCMP)
Lifestyle behaviours	Public Health England	2006-2008	Self-reported lifestyle behaviours as measured in the Health Survey for England
Sense of health and wellbeing	ONS	2011	Persons self-reported wellbeing on Census day 2011
Providing unpaid care	ONS	2011	Persons reporting themselves as providing unpaid care at least one hour per week on Census day 2011
7. Housing		<u> </u>	
Council tax bands	Neighbourhood	2011	Council tax bands of dwelling stock
1	Statistics		
Number of dwellings	Statistics ONS	2011	Number of dwellings recorded on Census day 2011
Number of dwellings Shared dwellings		2011	Number of dwellings recorded on Census day 2011 Dwellings containing members belonging to two or more different families

Item	Source	Date	Description
Room numbers	ONS	2011	The average number of rooms in a household
Household size	ONS	2011	The average number of people resident in a household
Central heating	ONS	2011	The percentage of housing which does not have central heating
8. Community Safety			
Crime rates	Thames Valley Police	2013/14	Number of recorded crimes per 1,000 population
9. Environment			
Urban/rural classification	ONS	2012	ONS urban/rural classification (lower super output area). A super output area is a geographical area designed for the collection and publication of small area statistics. There are two layers: smaller Lower SOAs and larger middle SOAs.
Population density	ONS	2011	Persons per hectare
Domestic energy consumption	Neighbourhood Statistics	2009-2011	Domestic energy consumption (kilowatt hours)
Land Use	Neighbourhood Statistics	2005	Land use statistics in square meters, from the Generalised Land use Database (GLUD)

Acknowledgments

Sheffield City Council Ward Profiles - David Leather - https://www.sheffield.gov.uk/your-city-council/sheffield-profile/ward-profiles.html

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